

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT		BACHMANN FOR CONGRESS		
AND	7669 Stagers Loop		PO Box 49756		
ADDRESS	Delaware	OH 43015-7010	Blaine	MN 55449-0756	
	USA		USA		
CONTACT	WHITNEY EVERSOLE		PRODUCTBACHMANN FOR CONGRESS 10/16-22		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2930	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00211..	4	04:58A	05:58A	30S	10/17/12-10/19/12	SUNRISE THIS MORNING	4	250.00	1000.00
2	10000..	1	04:58A	05:58A	30S	10/22/12-10/22/12	SUNRISE THIS MORNING	1	250.00	250.00
3	00211..	4	05:58A	07:00A	30S	10/17/12-10/19/12	THIS MORNING	4	425.00	1700.00
4	10000..	1	05:58A	07:00A	30S	10/22/12-10/22/12	THIS MORNING	1	425.00	425.00
5	00211..	4	07:00A	09:00A	30S	10/17/12-10/19/12	CBS THIS MORNING	4	250.00	1000.00
6	10000..	1	07:00A	09:00A	30S	10/22/12-10/22/12	CBS THIS MORNING	1	250.00	250.00
7	Sa	1	05:58A	08:00A	30S	10/20/12-10/20/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
8	Su	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1200.00	1200.00
9	Su	1	09:30A	10:00A	30S	10/21/12-10/21/12	FACE THE NATION	1	1800.00	1800.00
10	00211..	4	09:58A	11:00A	30S	10/17/12-10/19/12	PRICE IS RIGHT	4	475.00	1900.00
11	10000..	1	09:58A	11:00A	30S	10/22/12-10/22/12	PRICE IS RIGHT	1	475.00	475.00
12	00211..	4	11:58A	12:30P	30S	10/17/12-10/19/12	NOON NEWS	4	675.00	2700.00
13	10000..	1	11:58A	12:30P	30S	10/22/12-10/22/12	NOON NEWS	1	675.00	675.00
14	01110..	3	03:57P	05:00P	30S	10/16/12-10/18/12	ELLEN DEGENERES	3	750.00	2250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 2

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT		BACHMANN FOR CONGRESS		
AND	7669 Stagers Loop		PO Box 49756		
ADDRESS	Delaware	OH 43015-7010	Blaine	MN 55449-0756	
	USA		USA		
CONTACT	WHITNEY EVERSOLE		PRODUCT BACHMANN FOR CONGRESS 10/16-22		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2930	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	03:57P	05:00P	30S	10/22/12-10/22/12	ELLEN DEGENERES	1	750.00	750.00
16	01111..	4	04:59P	05:30P	30S	10/16/12-10/19/12	M-F 5PM NEWS	4	1650.00	6600.00
17	10000..	1	04:59P	05:30P	30S	10/22/12-10/22/12	M-F 5PM NEWS	1	1650.00	1650.00
18	01111..	4	05:30P	05:58P	30S	10/16/12-10/19/12	CBS EVENING NEWS	4	2500.00	10000.00
19	10000..	1	05:30P	05:58P	30S	10/22/12-10/22/12	CBS EVENING NEWS	1	2500.00	2500.00
20	01111..	4	05:59P	06:30P	30S	10/16/12-10/19/12	M-F 6PM NEWS	4	2200.00	8800.00
21	10000..	1	05:59P	06:30P	30S	10/22/12-10/22/12	M-F 6PM NEWS	1	2200.00	2200.00
22	01111..	4	06:27P	07:00P	30S	10/16/12-10/19/12	WHEEL OF FORTUNE	4	3100.00	12400.00
23	10000..	1	06:27P	07:00P	30S	10/22/12-10/22/12	WHEEL OF FORTUNE	1	3100.00	3100.00
24	Sa	2	11:00A	06:00P	30S	10/20/12-10/20/12	NCAA COLLEGE FOOTBALL	2	300.00	600.00
25	01111.0	4	10:00P	10:35P	30S	10/16/12-10/19/12	LATE NEWS M-F/SU	4	2000.00	8000.00
26	10000.0	1	10:00P	10:35P	30S	10/22/12-10/22/12	LATE NEWS M-F/SU	1	2700.00	2700.00
27	Su	1	10:35P	11:05P	30S	10/21/12-10/21/12	WCCO 4 NEWS AT 10:30	1	900.00	900.00
28	Sa	1	10:00P	10:35P	30S	10/20/12-10/20/12	LATE NEWS SAT	1	2200.00	2200.00
29	01111..	4	10:35P	11:38P	30S	10/16/12-10/19/12	LATE NIGHT WITH DAVID	4	650.00	2600.00
30	10000..	1	10:35P	11:38P	30S	10/22/12-10/22/12	LATE NIGHT WITH DAVID	1	650.00	650.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 3

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	STRATEGIC MEDIA PLACEMENT			BACHMANN FOR CONGRESS			
AND	7669 Stagers Loop			PO Box 49756			
ADDRESS	Delaware	OH 43015-7010		Blaine	MN 55449-0756		
	USA			USA			
CONTACT	WHITNEY EVERSOLE			PRODUCT BACHMANN FOR CONGRESS 10/16-22			
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2930		PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
31	T	1	08:00P	09:00P	30S	10/16/12-10/16/12	NCIS: LOS ANGELES	1	7400.00	7400.00
32	W	1	06:58P	07:58P	30S	10/17/12-10/17/12	SURVIVOR XXV: PHILIPPINES	1	4500.00	4500.00
33	W	1	09:00P	10:00P	30S	10/17/12-10/17/12	CSI: CRIME SCENE	1	4150.00	4150.00
34	F	1	08:00P	09:00P	30S	10/19/12-10/19/12	CSI: NY	1	3500.00	3500.00
35	Su	1	05:58P	07:00P	30S	10/21/12-10/21/12	SIXTY MINUTES SUNDAY	1	5500.00	5500.00
36	Su	1	08:30P	09:30P	30S	10/21/12-10/21/12	THE GOOD WIFE	1	3700.00	3700.00
37	T-F	3	02:58P	03:57P	30S	10/16/12-10/19/12	DR. PHIL	3	475.00	1425.00
38	T-F	1	09:00A	09:58A	30S	10/16/12-10/19/12	JEFF PROBST SHOW	1	350.00	350.00
Total Contract:								76		112200.00
Billing Summary										
			Qtr 4-12			Oct	Nov	Dec	Total	
						110775.00	.00	.00	110775.00	
						GRAND TOTAL				110775.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION